

# Decoding Data to Drive Value

Despite the recent crisis, the GCC has maintained its attractiveness at a global scale and the shift towards the region continues.

This has resulted in a constant stream of new market entrants who create new opportunities, and has also brought about a new set of challenges which center around increased competition, finding new ways of attracting and retaining target audiences, and the need to diversify from traditional business footprints into offering new solutions and products in order to remain relevance in the face of an emerging and fast-paced economy.



## Service Offerings

The fundamental element to unlock such potential is dependent on the business' ability to decode valuable data which is often managed by multiple functions in a time consuming and manual manner.

Through the implementation of our **data governance and visualisation services**, businesses are able to unlock new growth potential achieved through deep data analysis. Our solutions provide a platform for organisations to **assess inefficiencies across the business**, whilst **identifying areas of possible growth**. These solutions are tailored to avoid business data remaining silo, whilst **ensuring business information is available in real-time and at the touch of a button**.

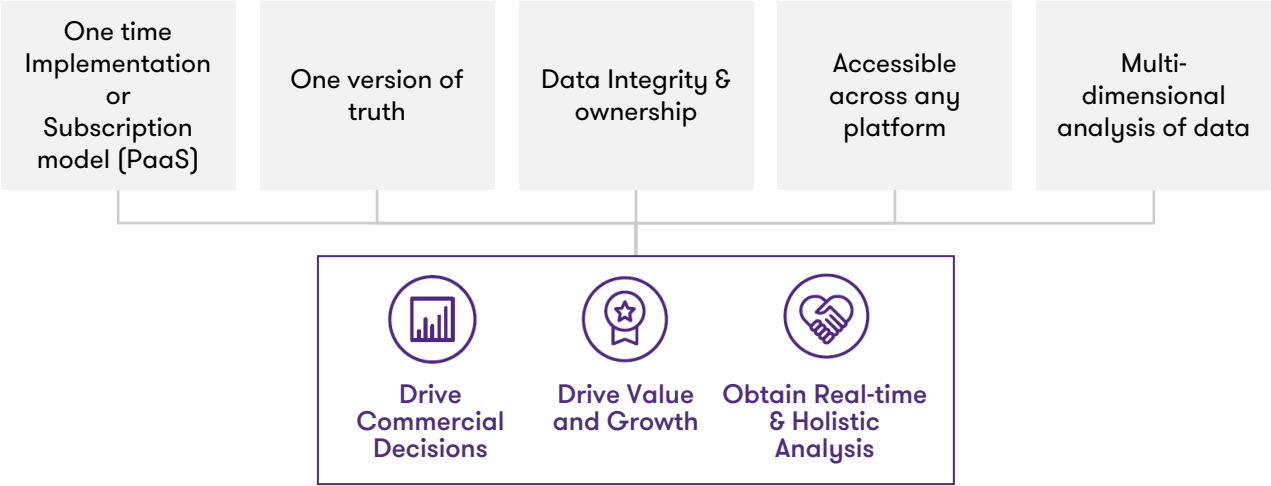
### Data Governance & Quality

- Data acquisition strategy, assessment, architecture
- Data profiling and standardisation
- Data Quality Assessment
- De-duplication strategy
- Data Enrichment & cleansing
- Data security

### Business Intelligence & Visualisation

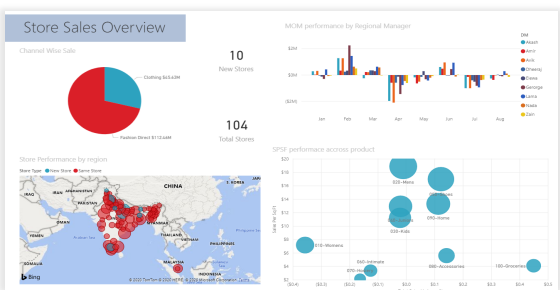
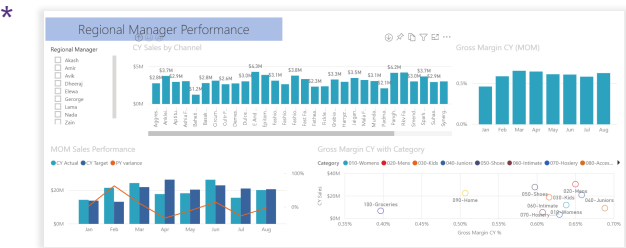
- Reporting rationalisation analysis
- Predictive Modeling
- Data visualisation /dashboard design
- Implementing Reporting Factory
- Dashboard/alert design and development

# Value Proposition



## Case examples of clients who have decoded their data with the support of Grant Thornton

|                      | Client’s Challenges  | Our Solutions  |
|----------------------|--|--|
| CXO’s Dashboard*     | <ul style="list-style-type: none"><li>Performance improvements</li><li>Data quality, manual intervention, no single version of truth and low user acceptance</li><li>Generation of timely, accurate and relevant information</li><li>Create a common performance platform across the group</li></ul> | <p>Our team designed consistent financial and operational KPIs across the business, with a single consolidated view of performance which was driven from data obtained from various sources.</p> <p>C-suite executives could access information in real-time and on any device.</p>                                |
| Board Room Dashboard | <ul style="list-style-type: none"><li>Inconsistency in risk reporting</li><li>Lack of periodic review of risk / audit findings</li><li>Timely resolution of audit findings</li><li>Slow decision making on investment</li><li>Continuous monitoring</li></ul>  | <p>We defined a board room dashboard to monitor and mitigate the risks in real time. The continuous monitoring of risk and audit findings have enabled the audit committee and management of the organisation to implement preventative and mitigating measures in real time and monitor the same accordingly.</p> |



## The Grant Thornton team offers:

- Subscription based services to optimise CAPEX, whilst improving the return on technology investment
- Single consolidated view of business data
- Data integrity and ownership back to the business
- Automated data from multiple sources to Single Version of the Truth which reduces time by 80%
- Reports accessible across any platform
- Multi-dimensional analysis of data through visual view

## How Grant Thornton can help?

Serving both medium and large-scale organisations, we advise clients through the design and deployment of data governance and visualisation solutions. We have assisted our clients to develop new revenue streams through our ability to analyse data.

For a quick demonstration, please contact us



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