

Decoding data to drive value

Facilitate informed decision-making through analytics and dashboards

The GCC is emerging stronger than ever with diversified, efficient economies becoming magnets for investment and new ideas, hence influencing a global shift towards the region. Such seismic shifts will drive new market entrants, along with opportunities to invest in new markets.

Whilst such shifts create opportunities for the region, they also bring a new set of challenges which center around increased competition, finding new ways of attracting and retaining target audience and the need to diversify from traditional business footprints into offering new solutions and products in order to remain relevant in the face of an emerging and fast-paced economy.

The fundamental element to unlock such potential is the ability of the business to decode valuable data which is often managed by multiple functions in a time consuming and manual manner.



Drive value and growth opportunities through data analytics



Drive commercial decisions through data assessment



Obtain real-time and holistic analysis at the touch of a button






Through the implementation of our analytics and dashboard services, businesses are able to unlock new growth potential through deep data analysis.

Our solutions provide a platform for organisations to assess inefficiencies across the business, whilst identifying areas of possible growth.

These solutions are tailored to avoid business data remaining silo, whilst ensuring business information is available in real-time and at the touch of a button.

Case examples of clients who have decoded their data with the support of Grant Thornton

	The client's challenge:	The Grant Thornton solution:
 <p>CXO's Dashboard for large conglomerate</p>	<ul style="list-style-type: none"> Improving performance Data quality, manual intervention, no single version of truth and low user acceptance Generation of timely, accurate and relevant information Create a common performance platform across the group 	<p>Our team designed consistent financial and operational KPIs across the business, with a single consolidated view of performance which was driven from data from various sources. C-suite executives could access information in real-time on any device.</p>
 <p>Dealer Performance Dashboard - Automotive</p>	<ul style="list-style-type: none"> Inconsistency in dealer data format Data quality and manual intervention in MIS Lack of integrated analytical platform for C-level executives Difficult to monitor KPIs 	<p>We defined and implemented the data integration and acquisition strategy, along with selecting the appropriate tool for the analytical platform. Furthermore, we integrated a review mechanism dashboard for manufactures and dealers to have a single version of the truth through real time dashboards which were used to monitor KPIs.</p>
 <p>Regional Sales & Operations - Consumer Electronics</p>	<ul style="list-style-type: none"> Unable to integrate multiple sources for easy, flexible and dynamic decision making No comparative information for fast moving vs slow moving stocks Real time view of regional sales & operational performance with competition markets insights 	<p>We built a solution which allowed for real-time information for sales analysis at various levels, along with customer and segmentation analysis. The solution supported more effective marketing / trade promotions tracking and improved the product - price alignment.</p>

How Grant Thornton can help?

Serving both medium and large-scale organisations, we advise clients through the design and deployment of data analytics solutions and business intelligence dashboards. We have assisted our clients to develop new revenue streams through our ability to analyse data.

The Grant Thornton team offer:

- Subscription based services to optimise CAPEX, whilst improving the return on technology investment
- Single consolidated view of business data
- Data integrity and ownership back to the business
- Automated data from multiple sources to one-version of the truth which reduces time by 80%
- Reports accessible across any platform
- Multi-dimensional analysis of data through visual view



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